



Supported by The California Endowment

Improving Access and Coordination of Health Services for Southeastern San Diego

Community Strategic Health Plan
Initial Planning Meeting

Lead Agency: San Ysidro Health Center

January 26, 2010

Preliminary Vision for Community

- ▶ **Vision**

- ▶ Attainment of optimal health and well-being for the community

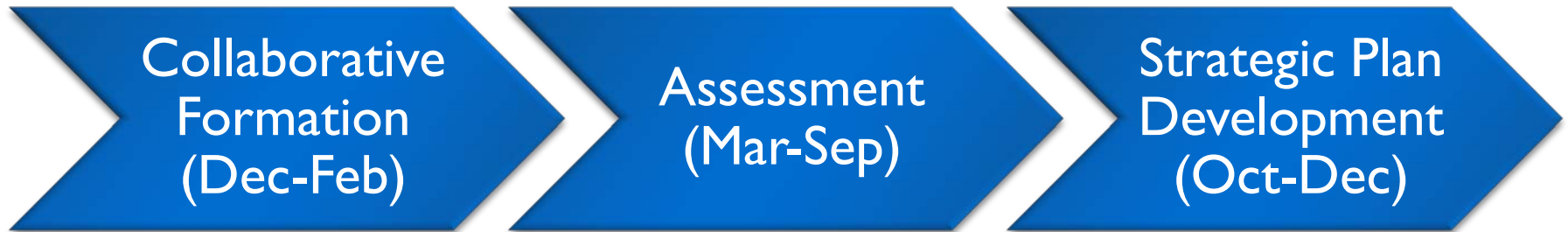
- ▶ **Goals**

- ▶ Improving access to health services
- ▶ Elimination of health disparities
- ▶ Building optimal healing environments

Essential Components of Strategic Health Plan

- ▶ **Community Strategic Health Plan consists of three components:**
 - ▶ Collaborative Formation
 - ▶ Comprehensive Community Health Assessment
 - ▶ Strategic Health Plan Development

Project Timeline



Key Outcomes and Objectives

- ▶ Develop a health services planning and implementation infrastructure for the region
 - ▶ Enable ongoing planning, improved communication and coordination of local resources
- ▶ Establish an improved, coordinated system of integrated health services for all community members
 - ▶ Improve access to comprehensive services, including primary, preventive care and health education

Role of the Community Advisory Committee (CAC)

▶ Value

- ▶ Local expertise, commitment and understanding

▶ Role

- ▶ Establishing the vision and prioritizing goals for region
- ▶ Consensus building with community organizations and leaders
- ▶ Provide the forum for strategic planning
- ▶ Review progress/milestones

Core Team

- ▶ Health Plan Development Team
 - ▶ Co-Chairs of Community Health Advisory Committee
 - ▶ Rev. George Walker Smith, Founder of the Catfish Club
 - ▶ Dr. Rodney Hood, President of Care View Medical Group
 - ▶ Ed Martinez, CEO of San Ysidro Health Center
 - ▶ Project Management
 - ▶ Evan King, COPE Health Solutions
 - ▶ Hanh Pham, COPE Health Solutions
 - ▶ Elizabeth Bustos, San Ysidro Health Center

Contributions of Community Stakeholders

- ▶ Participate in visioning process
- ▶ Contribute directly to project
 - ▶ Participate in:
 - ▶ Key informant interviews
 - ▶ Discussion groups (Community Forums)
- ▶ Provide representation at Community Advisory Committee
 - ▶ Participate in planning process

Key Informant Interviews

- ▶ **Timeline**

- ▶ Conducted between March-May

- ▶ **Focus**

- ▶ Community access to health services

- ▶ **Location**

- ▶ Community health organizations and other community-based agencies

Community Forums

▶ Timeline

- ▶ Conducted between March-November
- ▶ 4-6 forums total

▶ Focus

- ▶ Experiences with accessibility, affordability and acceptability
- ▶ Unmet health needs within community

▶ Location

- ▶ Will work to schedule with community-based organizations

Immediate Next Steps

- ▶ Schedule ongoing community forums
- ▶ Identify additional key organizations/community leaders to involve
- ▶ Identify key resources (reports and data) to include in assessment
- ▶ Schedule key informant interviews

Questions & Answers
